



FOR IMMEDIATE RELEASE

RAYTEL Exhibits the EGO Portfolio of Bluetooth® Hands-Free Car Kits at 2008 International CES, Booth #6624 North Hall

EGO Products Now Shipping and on Display in the Las Vegas Convention Center, January 7th - 10th

LAS VEGAS, International Consumer Electronics Show (January 7, 2008) – RAYTEL, a leading provider of in-vehicle Bluetooth® hands-free mobile communications, multimedia and entertainment solutions, is currently showcasing its comprehensive new line of EGO car kits at International CES 2008, booth #6624 in the North Hall of the Las Vegas Convention Center. The EGO portfolio comprises the EGO CUP, EGO TALK, EGO FLASH, EGO LOOK, and EGO DRIVE.

"The 2008 International CES is the most important consumer electronics show of the year," said RAYTEL Corporation's President and CEO Stan Gafner. "Consumers today are paying more attention to in-vehicle hands-free car kits like EGO due to the growing use of mobile devices and need to comply with hands-free legislation. What's most exciting is that EGO offers capabilities such as industry-leading DSP, text-to-speech, speech-to-text, and Bluetooth audio streaming (A2DP), all built into a compact and appealing design."

EGO Benefits and Features

Ranging from an entry-level, self installable device to a fully equipped GPS system with a high-definition, color touch screen, EGO's integrated professional systems allow for reliable and consistent hands-free communication to ensure safe use of popular mobile devices while driving. All EGO products support mobile phone-based voice commands, offer connectivity with available Bluetooth phones (including the popular Apple iPhone), and comply with hands-free legislation.

EGO CUP

Designed for fast and easy self installation, EGO CUP is the perfect "to-go", plug-and-play choice. With EGO CUP, making/receiving calls while driving is a breeze, and it's so compact that it fits in any car cup holder. Simply plug EGO CUP into the cigarette lighter adapter and it's ready to use. Suggested price: \$120 USD.



EGO TALK

EGO TALK is an intelligent, entry-level solution for making/receiving calls and listening to music hands-free from the comfort of the car. It supports Bluetooth audio streaming (A2DP and AVRCP) and integrates fully into the car's stereo system for optimal sound clarity. Suggested price: \$170 USD.



EGO FLASH

EGO FLASH is an advanced hands-free car kit, equipped with an ultra-sharp high definition 1.6 inch OLED display, built-in voice commands for intuitive voice recognition, and Bluetooth audio streaming (A2DP and AVRCP). Its high-definition screen also displays text messages, caller ID, phone book entries, and more. Suggested price: \$249 USD.



EGO LOOK

Combining optimal performance with an eye-catching design, EGO LOOK meets the industry's highest benchmarks of Bluetooth hands-free products. Key features include a high-definition, 2.2-inch full-color screen to display text messages, phonebook entries, and caller ID; wireless remote control; and a menu-based operating system for fast and easy access to all system features. Suggested price: \$349 USD.



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EGO DRIVE

EGO DRIVE is the most comprehensive product in the EGO line. Featuring a multimedia center and satellite navigation system all built into one attractive and smart design, it is the perfect option for those seeking the ultimate hands-free experience. Its key features include a high-definition, full-color 4.3-inch touch screen; text-to-speech technology that reads out text messages; Bluetooth audio streaming (A2DP and AVRCP); MP3/video player; and GPS navigation system with 3D map view, voice prompts and TMC guides. The docking cradle makes the EGO DRIVE highly portable to allow the easy transfer from one car to another, or to prevent theft. Suggested price: \$799 USD.



Quality

The EGO product line is designed and made in Germany. Due to the highest manufacturing standards, the EGO line exceeds all automotive industry requirements.

Availability

All EGO products are available through RAYTEL's dealer and distribution network. The EGO CUP, EGO TALK, EGO FLASH and EGO LOOK are now shipping and the EGO DRIVE will ship Q1 2008. Call 858.566.2159 or visit www.egohandsfree.com for more information.

About RAYTEL

RAYTEL Corporation offers advanced Bluetooth-enabled communication devices that provide drivers with hands-free communications, multimedia and entertainment accessibility in their vehicles for enhanced safety, convenience and enjoyment. Combining more than 65 years of expertise, RAYTEL is the American distribution partner of Funkwerk Dabendorf (FwD), a wholly owned subsidiary of Funkwerk AG, a German public company and one of the leading manufacturers of mobile communication systems in Europe. For more information about San Diego-based RAYTEL, visit www.egohandsfree.com.

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