



FOR IMMEDIATE RELEASE

Funkwerk Americas Partners with Data-Bus

SAN DIEGO (January 26, 2009) - Funkwerk Americas Inc. and Data-Bus LLC announced a partnership today in which the companies will collaborate to introduce a new line of innovative products incorporating a wide range of Data-Bus' existing and upcoming technologies.

"Data-Bus has established itself as a powerhouse in mobile networking, integration and communications and we are pleased to be working closely with them to accelerate the evolution of mobile technologies." said Stan Gafner, President and CEO of Funkwerk Americas Inc.

"Partnering with Funkwerk Americas provides us with broader customer access and allows us to enter new categories more efficiently. We are looking forward to working with Funkwerk Americas to introduce the next generation of in-vehicle electronics." stated Vahik Voskianian, President and CEO of Data-Bus LLC.

Bluetooth Integration

Funkwerk's product line of premium Bluetooth Hands-Free Car Kits in combination with the integration technologies and know-how from Data-Bus will open up new ways of integrating aftermarket Bluetooth products into current and future vehicle environments.

Mobile Resource and Asset Management Systems (MRAMS)

Data-Bus and Funkwerk Americas are also focusing on technologies that will revolutionize MRAMS and broaden the current product portfolio. The products will help operators of mobile assets be more efficient informed, and competitive, from small fleets to 50,000 service vehicles.

"The market for MRAMS has shown a steady growth in recent years and is projected to grow at a faster rate in the future. In today's tough economic environment, it is important to maximize the overall efficiency of mobile assets, such as fleet vehicles and field personnel." said Nikolas Slupinski, Director of Marketing of Funkwerk Americas, Inc.

About Data-Bus LLC

Data-Bus is a leading technology provider focusing on OEM integration and other in-vehicle technologies. Headquartered in San Diego, California, Data-Bus's dedication to the automotive industry enhances today's vehicles with the very latest in consumer electronics. Many successful projects for industry leading vehicle electronics manufacturers in Germany, Mexico and the USA corroborate the expertise and capabilities of Data-Bus.

About Funkwerk Americas Inc.

Funkwerk Americas offers advanced in-vehicle communication devices providing drivers with hands-free communications, multimedia and entertainment accessibility in their vehicles for enhanced safety, convenience and enjoyment. Building on more than 65 years of expertise, Funkwerk Americas was founded by Funkwerk Dabendorf, a Germany based company and wholly owned subsidiary of Funkwerk AG.

For more information, please visit www.funkwerk.us

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