



FOR IMMEDIATE RELEASE

Funkwerk Americas Announces Three New Additions to its Lineup of EGO Bluetooth Car Kits at CTIA Wireless 2008 (Booth #5165)

LAS VEGAS, CTIA Wireless 2008 (March 31, 2008) – Funkwerk Americas, a leading provider of in-vehicle Bluetooth® hands-free mobile communications, multimedia and entertainment solutions, today introduced three exciting new enhancements to its line of EGO Bluetooth hands-free multimedia car kits.

The latest additions to the EGO portfolio will be revealed at CTIA Wireless 2008, Apr. 1-3, in booth #5165 North Hall of the Las Vegas Convention Center and are as follows:

- **EGO CUP FM:** Similar to the existing EGO CUP, the EGO CUP FM is designed for easy self-installation by placing it into a cup holder or “velcroing” it to the dashboard and connecting the cigarette lighter adapter. EGO CUP FM is used to make and receive calls hands-free, while listening to music directly through the car stereo, e.g. from cell phone, iPod or MP3 player. Key features include Bluetooth audio streaming (A2DP/AVRCP), FM Transmitter, DSP technology for outstanding noise and echo cancellation. EGO CUP FM will be available summer 2008.
- **Real Apple iPod and iPhone Integration:** Say goodbye to fumbling around with an iPod or iPhone while driving. With the new add-on, consumers will be able to charge and control their iPod through the EGO FLASH, EGO LOOK and EGO DRIVE. Additional benefits include an automatic pause and resume playback music feature during active calls. The EGO iPod Adapter will be available summer 2008.
- **Read Out Text Messages:** The EGO FLASH and EGO LOOK will have the ability to read out incoming SMS messages from Bluetooth enabled cell phones over the car’s stereo system. This text-to-speech feature will be available in both products late-spring 2008.

The EGO product line is comprised of the EGO CUP, EGO CUP FM, EGO TALK, EGO FLASH, EGO LOOK, and EGO DRIVE. Funkwerk’s EGO Bluetooth hands-free systems offer a blend of style and range of advanced features to enable motorists to safely enjoy the full convenience of mobile technologies and comply with hands-free legislation.

Quality

The EGO product line is designed and made in Germany. Highest manufacturing standards exceed all automotive industry requirements.

Availability

All EGO products and accessories are available through Funkwerk Americas’ dealer and distribution network. Call 858.566.2159 or visit www.egohandsfree.com for more information.

About Funkwerk Americas

Funkwerk Americas (formerly RAYTEL Corporation) offers advanced Bluetooth-enabled communication devices providing drivers with hands-free communications, multimedia and entertainment accessibility in their vehicles for enhanced safety, convenience and enjoyment. Building on more than 65 years of expertise, Funkwerk Americas was founded by Funkwerk Dabendorf, a Germany based company and wholly owned subsidiary of Funkwerk AG. For more information, please visit www.egohandsfree.com.

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